



CASE STUDY

NAME: Premiership Surveillance from Baxall

CASE: WHITE HART LANE

PREMIERSHIP SURVEILLANCE FROM BAXALL

At White Hart Lane in North London, the home of the famous Premiership Football Club Tottenham Hotspur, Baxall's Pyramid system is controlling a 48 camera security system that provides 24 hour surveillance over seven different areas.

Although long time users of Baxall's CCTV equipment, Tottenham Hotspur has recently upgraded its system to incorporate the latest Pyramid technology which enables the use of seven Baxall Keyboards in total within the match day control room, the secondary control room, the main offices and the ticket office. Whilst the system provides round the clock surveillance, it also provides the stadium staff with a flexible visual facility for monitoring crowd control on match days as well as for general crowd behavior and visitor traffic.

This new CCTV system at the ground was installed by Dagenham based company Classic Alarms. Following a tender programme with several other companies, Classic Alarms was chosen to complete the review and assessment programme for the security requirements as well as the two month installation programme.

According to Classic Alarms Managing Director, Ray Anderson, "we had already worked with the Club on some installation work at its training ground and this new requirement has forged a much closer link between Baxall, Tottenham Hotspur and ourselves as we have been able to provide the Club with a far more flexible, responsive CCTV surveillance system.

"By specifying the Baxall Pyramid system, Tottenham Hotspur has the latest state of the art surveillance equipment that can accommodate further expansion as and when required by the Club."

The requirement to provide top quality surveillance at football grounds has been a key area of growth for Baxall in recent years. In addition to Tottenham Hotspur, the company has been involved in major CCTV schemes within other leading Premiership clubs such as Chelsea, Derby County, Aston Villa and Sheffield Wednesday, as well as at recent new ground developments at top Nationwide football clubs such as Wolverhampton Wanderers, Stoke City and Reading.