



NEWS RELEASE

NEW VIVID DVRs FROM BAXALL PROVIDE TOP QUALITY IMAGES AT REDUCED STORAGE RATES

New from UK CCTV manufacturer Baxall Ltd., the Vivid range of Digital Video Recorders (DVR) has been designed to take full advantage of the new JPEG2000 compression technology to give you better picture quality at lower storage rates.

With most DVRs on the market, there will normally be a trade off between picture quality and storage, but the Vivid range negates this. When comparing Vivid with competitive products on the market, Baxall claims Vivid wins hands down on picture quality (images are sharper and less blurred) and frame rate, plus it can actually reduce drive sizes by 30%. Now end users can have both quality and reduced storage without having to make any compromises!

But the good news also applies to the installer as Vivid DVRs are extremely easy to install. Vivid comes with a 31 day recording automatic set up feature, meaning installers can quite literally plug it in and leave it to operate. If more specific configuration is required, then a standard PC keyboard can be used. A USB memory stick can also be plugged into Vivid to quickly download settings from one unit to another to save time and reduce the possibility of configuration error. Alternatively, set up and configuration can be done remotely, as all units feature Ethernet connectivity; this feature also enables remote users to view live and playback images without affecting local recording.

There are three models in the Vivid range of digital video multiplexer recorders: Vivid Lite is a no nonsense unit featuring duplex facilities, internal CD writer and up to 320Gb drive; Vivid is a Triplex DVR, featuring audio, Ethernet connectivity, SVHS monitor and SCSIII as standard and up to 1Tb disk drive; Vivid+ is a high speed (up to 100pps instead of 50pps) version of the standard Vivid and comes with an internal DVD.

All Vivid units in the range come with 16 alarm inputs, in-built motion detection with individual zone sensitivities, email-notification, pre and post alarm recording to partitioned parts of the drive, covert cameras, scheduling, system logs and multi-lingual support.

Almost any mass storage device can be connected to Vivid DVRs to quickly and effectively export clips and images. These same images can also be burnt to CD or DVD using the internal writers and transferred to a USB memory stick for practical and affordable archiving.

Of course, Vivid provides all the usual benefits of DVRs, in that it digitally record images from a CCTV system but, instead of using tapes, the images are recorded on to a built-in hard disk drive. The hard disk drive can be 'searched' for events (rather than having to trawl through tapes as you would with a VCR) by using date, time, camera or alarm criteria. This makes them quick and efficient. Furthermore, as the images are recorded digitally, there is no image degradation on playback.

The Vivid DVR range is suitable for a wide range of applications, from budget conscious through to the top end of the market. It is available exclusively from Baxall Ltd.

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